

Haverhill School Committee
Policy AG

COMMUNICATIONS POLICY

The Haverhill School Committee affirms its commitment to openness in relationships with its public and encourages citizen and staff involvement in problem solving and decision-making at an early a stage as possible. This involvement should be solicited actively and openly through a wide variety of means.

The School Committee recognizes that citizens have a right to know what is occurring in their public school system. School Committee members and school administrators have an obligation to see that all publics are kept informed on a systematic and timely basis to the end that the District will benefit from an appropriately informed citizenry.

The School Committee believes such an effort should include the following objectives:

1. to develop and maintain an organizational environment where all staff members are aware that they share the responsibility for effective communication of school policies, programs, activities and events to parents and other members of the community.
2. to develop and maintain a written communications plan with attendant procedures which will be available to all employees and the public upon request.
3. to provide the means for furnishing full and accurate information, both favorable and unfavorable, together with interpretation and explanation of school plans and programs to all publics.
4. to establish and maintain an effective working relationship with the news media
5. to encourage the Superintendent to establish and convene a Steering Group on Communications which will review and evaluate District-wide efforts in this area.